

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA  
ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-038-167

Urban & Regional Planning-Community Development & Social Justice Option,  
BS FOR SEMESTERS

Academic Programs Committee

Date: 11/11/2016

Executive Committee  
Received and Forwarded

Date: 11/16/2016

Academic Senate

Date: 11/30/2016  
First Reading

**BACKGROUND:** The Community Development and Social Justice option is a new option with emphasis focusing on training urban planners who have strong social aspects in urban and regional planning.

The Community Development and Social Justice option is designed for students who are most interested in issues related to housing, economic development, public space and place making, citizen participation, planning and social diversity, or the equitable (re)development of cities and regions. Through a combination of classroom and community-based learning activities, students gain practical knowledge in the history, theories, and methods (analytical and engagement) that will help them work more ethically and efficiently in complex and sometimes contentious professional and political settings.

**RESOURCES CONSULTED:**

Deans  
Associate Deans  
Department Chairs  
All Faculty

**DISCUSSION:**

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of ENV as well as the Dean of ENV and the Office of Academic Programs. All concerns raised at those levels were addressed. The Academic Programs Committee then conducted campus-wide consultation, as well as its own review of the program. No concerns were raised.

**RECOMMENDATION:**

The Academic Programs Committee recommends approval of the semester program - Urban & Regional Planning-Community Development & Social Justice Option

<b>Urban and Regional Planning, B.S. - Community Development and Social Justice Option: 120 units</b>	
<b>Status</b>	active
<b>Hierarchy Entities</b>	Urban and Regional Planning
<b>Approval Process Name</b>	F. Program - New Option/Minor/Emphasis
<b>Current Step</b>	Office of Academic Programs
<b>Originator</b>	Laura Fujimoto Hernandez
<b>Created</b>	12/07/2015 03:31PM
<b>Launched</b>	12/07/2015 04:04PM
<b>Form</b>	
<b>General Catalog Information</b>	
<b>Department</b>	Urban and Regional Planning
<b>Choose type</b>	Option
<b>Title of the proposed aggregate of courses (e.g. Evolutionary Biology Subplan/Option)</b>	Urban and Regional Planning, B.S. - Community Development and Social Justice Option: 120 units
<b>Title of the degree major program under which the aggregate of courses will be offered (e.g. Biology, B.S.)</b>	Bachelor of Science in in Urban and Regional Planning
<b>Program total units</b>	120
<b>Description of Option, Minor, or Emphasis</b>	The Community Development and Social Justice option is designed for students who are most interested in issues related to housing, economic development, public space and placemaking, citizen participation, planning and social diversity, or the equitable (re)development of cities and regions. Through a combination of classroom and community-based learning activities, students gain practical knowledge in the history, theories, and methods (analytical and engagement) that will help them work more ethically and efficiently in complex and sometimes contentious professional and political settings.
<b>List options or emphases already existing under the degree major program for which the new aggregate of courses is proposed.</b>	None.
<b>State the aims of the proposed aggregate of courses.</b>	<p>Detailed objectives and expected learning outcomes for the Community Development and Social Justice option</p> <p>Description: The Community Development and Social Justice option is designed for students who are most interested in issues related to housing, economic development, public space and placemaking, citizen participation, planning and social diversity, or the equitable (re)development of cities and regions. Through a combination of classroom and community-based learning activities, students gain practical knowledge in the history, theories, and methods (analytical and engagement) that will help them work more ethically and efficiently in complex and sometimes contentious professional and political settings.</p> <p>Goals: In addition to course work, students are encouraged to develop working relationships with community and advocacy planners across the Los Angeles region through service learning arrangements, internships, and community-based Senior Projects.</p> <p>Expected Learning Outcomes:</p> <p>The expected learning outcomes are that students will be able to:</p> <ul style="list-style-type: none"> <li>Analyze and explain historical and contemporary local, regional, and national housing and community development policy and practice.</li> <li>Analyze the regulatory and non-regulatory contexts where in local housing and community development decision-making occurs.</li> <li>Explore and practice engagement and participation methods, including negotiation, mediation, and strategies for planning across cultural difference.</li> <li>Demonstrate a firm understanding of urban and regional social inequality and how planners are implicated in the perpetuation/resistance to/ transformation of these conditions (race, class, gender, immigration status, sexual orientation, ability, etc.)</li> <li>Explore innovative equity planning and community development policies, tools, and programs.</li> </ul> <p>Senior Project Expectation: Students must complete a Senior Project (URP 4600A/4620) under</p>

	the supervision of an approved CDSJ-affiliated faculty advisor. The project is focused on a community development or urban/ regional social justice topic of the student's choice.																																				
List courses by subject area, catalog number, title, and units of credit as well as the total units to be required under the proposed aggregate.	<p>Required Subplan/Option Core Courses for Units Community Development and Social Justice Option Community Development and Housing/ URP 4340/A 2/1 Activity Methods of Engagement; Participation, Negotiation, Mediation for Planning/ URP 4200/A 2/1 Activity Planning for Minority Communities URP 4230 3 Planning Advocacy, Community/Activity URP 4210/A 2/1 Organizing and Social Change/Activity Total Option Core Units 12 Option Electives: Choose a minimum of 3 units with approval of advisor from courses listed below: Special Study for UD Students URP 4000 1-3 Physical Design Applications/Lab URP 4030/L 1/2 Place-making Seminar (GE D4) URP 4040 3 Evolution of American Cities and the URP 4110 3 Planning Movement (GE D4) Public Participation URP 4240 3 Regional Transportation Policy URP 4350 3 and Planning Planning for Infrastructure URP 4370 3 Infrastructure Finance URP 4390 3 Field Internship (Supervised) URP 4410 1-2 Land Use and Urban Design Policy/Activity URP 4510/A 2/1 Environmental Assessment URP 4660 3 Planning in a Global Economy (GE D4) URP 4750 3 GIS Applications in Planning Studio /Lab URP 4780/L 1/2 California Water (GE D4) URP 4820 3 Development Processes/Activity URP 4830/A 2/1 Urban Design Principles and URP 4850/L 2/1 Techniques/Lab Environmental Policy URP 4870 3 Local Transportation/Lab URP 4880/L 2/1 Transportation Methods and Analysis/Lab URP 4890/L 2/1 Advanced GIS/Lab URP 4900/L 2/2 Climate Change/Activity URP 4910/A 2/1 Advanced Planning Studio/Lab URP 4980/L 2/1 Special Topics for UD Students URP 4990 1-3 Land Use Entitlements URP 4380 3 Public Finance URP 4360 3 Choose a minimum of 6 units from courses listed below: Neighborhood Development/Activity URP 4840/A 2/1 The Just City URP 4220 3 International Planning URP 4760 3 Affordable Housing Seminar URP 4330 3 Total Elective Units 9</p>																																				
Justify the need for the proposed aggregate of courses.	<p>Strengthening curricular focus The option will guide students in the selection of URP electives that-in aggregate-represent a specialization. Career Preparation and graduate school: Students who complete the CDSJ option will graduate from Cal Poly Pomona well poised to begin entry level positions in a range workforce sectors, including municipal and neighborhood-level planning organizations, city council district offices, non-profit developers, advocacy planning groups, and private consulting firms. It is also a good option for students who plan to pursue graduate studies and want to further develop their analytical methods and critical thinking skills.</p>																																				
List courses by subject area, catalog number, title, and units of credit as	<table border="1"> <thead> <tr> <th colspan="4">Flow chart for URP Core and URP option core courses</th> </tr> <tr> <th colspan="2">Year 1 -- Fall (12 Units)</th> <th colspan="2">Year 1 -- Spring (10 Units)</th> </tr> </thead> <tbody> <tr> <td>URP 1040/L The City in Context -- History Politics, Environment (2-1L)</td> <td>3</td> <td>URP 2020/L Tools and Graphic Communication (1-2A)</td> <td>3</td> </tr> <tr> <td>URP 2010/L Introduction to Urban Design Theory for Planning(1-2L)</td> <td>3</td> <td>URP 3310/L Research Approaches to Planning (2-1L)</td> <td>3</td> </tr> <tr> <td>URP 1050 Social Justice in Planning</td> <td>3</td> <td>URP 1200L Intro to GIS for Planning Lab (1L)</td> <td>1</td> </tr> <tr> <td>Option-required course</td> <td>3</td> <td>Option-required course</td> <td>3</td> </tr> <tr> <th colspan="2">Year 2 -- Fall (14 Units)</th> <th colspan="2">Year 2 -- Spring (13 Units)</th> </tr> <tr> <td>URP 3030/L Urban Design -- Site and Neighborhood (1-2L)</td> <td>3</td> <td>URP 3320/L Demography and Statistics (3-1L)</td> <td>4</td> </tr> <tr> <td>URP 3370/L Urban Systems -- Infrastructure (1-</td> <td></td> <td>URP 3350/A Plan Making -- History</td> <td></td> </tr> </tbody> </table>	Flow chart for URP Core and URP option core courses				Year 1 -- Fall (12 Units)		Year 1 -- Spring (10 Units)		URP 1040/L The City in Context -- History Politics, Environment (2-1L)	3	URP 2020/L Tools and Graphic Communication (1-2A)	3	URP 2010/L Introduction to Urban Design Theory for Planning(1-2L)	3	URP 3310/L Research Approaches to Planning (2-1L)	3	URP 1050 Social Justice in Planning	3	URP 1200L Intro to GIS for Planning Lab (1L)	1	Option-required course	3	Option-required course	3	Year 2 -- Fall (14 Units)		Year 2 -- Spring (13 Units)		URP 3030/L Urban Design -- Site and Neighborhood (1-2L)	3	URP 3320/L Demography and Statistics (3-1L)	4	URP 3370/L Urban Systems -- Infrastructure (1-		URP 3350/A Plan Making -- History	
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<p>well as the total units to be required for the major in which the proposed aggregate of courses is to be included.</p>	<p>1L) URP 3380 Urban Systems - Climate Change &amp; Environment URP 3510 Planning and Land Use Law Option-required course Year 3 -- Fall (12 Units) URP 4600A Community Planning Studio Preparation (1A) URP 4500A Ethics Writing for Planning (1A) URP 4600A Senior Project Preparation (1A) URP 3340/L Policy Analysis Planning (2-1L) Option-elective course URP elective course</p>	<p>2 and Future (2-1A) 2 URP 3050/A Social Context for Urban Change (2-1A) 4 Option-required course 3 Year 3 Spring (11 Units) 1 URP 4320/L Community Planning Studio and Lab (2-2L) 1 URP 4620 Senior Project 1 URP 4630 Professional Practice for Planning 3 Option- elective course 3 3</p>
<p>List new courses to be developed. You will need to submit separate course proposals for each new course.</p>	<p>URP 4200 Methods of Engagement; Participation, Negotiation, Mediation This course examines the multifaceted strategies and agreements that planners engage in with various parties with diverse and, sometimes, conflicting interests. This includes private interests, such as developers and corporations, along with individuals and groups engaged in social activism. URP 4210 Planning Advocacy, Community Organizing and Social Change Course aims to provide a critical understanding of civic engagement and social justice movements in the U.S. From examining Paul Davidoff's classic article to place-based community organizing movements, this course examines how planners in various capacities engage in social change. URP 4230 Planning for Minority Communities This course is intended as an overview of planning issues that impact racial minorities and working-class communities, particularly in the Los Angeles area. The field of planning offers distinct, place-based perspectives and opportunities for improving historically, disenfranchised communities. URP 4220 The Just City How do cities evolve into more or less fair places? This seminar highlights theories of urban justice, methods for advocacy and equity planning, and best practice case studies to explore the roles of planners in advancing social equity and justice. URP 4330 Affordable housing seminar Alternative approaches to providing housing - both owner-occupied and renter-occupied to traditionally under-housed groups. Reviews standard and creative ways of solving housing demand for at-risk individuals and families. URP 4760 International Planning Comparative study of planning practices and policies in developing regions. Examines how local communities, international agreements and economic and political powers influence development. Reviews topical trends, case study projects, themes of governmental and NGO-based assistance.</p>	
<p>List all present faculty members with rank, appointment status, highest degree earned, date and field of highest degree, and professional experience, who would teach in the proposed aggregate of courses.</p>	<p>Felix R. Barreto Professor. B.A., (1978); M.C.R.P. (1980) and Ph.D. (1986) Rutgers University. Specializations: Planning Methods, Urban Theory, Housing, Urban Economics. Julianna Delgado, AICP Professor. BA, University of California, Berkeley (1971); Master of Arts in Design, University of Paris (1974); Master of Architecture, University of California, Berkeley (1981); PhD in Architecture, University of California, Berkeley(1992). Specializations: Land Use, Design, Planning Studios. Alvaro Huerta Assistant Professor. BA (2003); and MS (2006), University of California, Los Angeles; Ph.D., University of California, Berkeley (2011). Specialization: Community Development. Courtney Knapp Assistant Professor. BA (2003); and MA (2006) Simmons College, Boston; MA, Tufts University, Medford, MA (2008), Ph.D. Cornell (2014). Specialization: Community Development. Dohyung Kim Associate Professor. BS, Kyung-Hee University (1991); MS in URP, University of Wisconsin, Madison (1999); Ph.D., University of Florida (2005). Specializations: GIS, Collaborative Urban Design, Transportation Modeling. Jerry V. Mitchell Professor. BS, University of Illinois (1971); J.D., (1975); Ph.D., University of Michigan (1986). Specializations: Planning Law, Environmental Planning. Gwen H. Urey Professor. BA, Bryn Mawr College (1979); M.U.P., University of Oregon (1983); Ph.D., Cornell (1995). Specializations: Planning Methods, Infrastructure Planning, International Planning. Richard W. Willson, FAICP Professor. Bachelor of Environmental Studies, University of Waterloo, (1978); Master of Planning, University of Southern California, (1983); Ph.D., University of California, Los Angeles, (1991). Specializations: Planning Theory, Transportation Planning, Policy Analysis. Richard J. Zimmer, AICP Full time Lecturer. BA, California State Polytechnic University, Pomona (1973); MPA, University of Southern California (1975). Specializations: Community Development, Politics &amp; Government, Public Finance, Real Estate Development. Affiliated Faculty: Herschel Farberow Professor Emeritus. BS, California State Polytechnic University, Pomona (1972); MA, University of California, Los Angeles (1974). Specializations: Design Foundations, Landscape Architecture, Urban Design. Ramzi Farhat Lecturer. BA in Architecture, American University of Beirut (1999); Master of Arts</p>	

	<p>in Urban Planning, University of California, Los Angeles (2004); Ph.D. in Policy, Planning, and Development, University of California (2010). Specialization: Urban Design.                  Kipp Kobayashi Lecturer. BFA, University of California, Berkeley (1983); MFA, University of California, Los Angeles (1986). Specializations: Urban Design.                  Hollie M. Lund Lecturer. BA, Western Washington University (1997); Ph.D., Portland State University (2001). Specializations: Neighborhood Design and Planning, Community Development, Transportation Planning, Community and Environmental Psychology.                  Meredith McKenzie Lecturer. BA Bowling Green State (1974); MA Kent State University (1980); JD, Law, Loyola University (1998). Specializations: Environmental Planning, California Water.                  Meenaxi Panakkal Lecturer. Bachelor of Architecture (1987) Academy of Architecture, Bombay, India, MURP, California State Polytechnic University, Pomona (2003). Specializations: Land Use Planning, Urban Design.                  Marta Perlas Lecturer. B.Arc, SciArc, Santa Monica, CA (1987). Specialization: Urban Design.                  Abhishek Tiwari Lecturer. BA (1998) and MPH (2000) University of California, Los Angeles, MA (2007) University of California, Irvine, Ph.D. (2007) University of California, Irvine.                  Specializations: Research Methods, Policy Analysis, Housing.</p>
<p><b>Describe instructional resources (faculty, space, equipment, library volumes, etc.) needed to implement and sustain the proposed aggregate of courses.</b></p>	<p>The courses require modest additional instructional resources. There are six new courses. This sub-area of planning was the focus of a search intended to facilitate curricular growth in this area. One and 2/3 faculty with expertise in this area joined the department in 2014 and contributed substantively to the development of this option. Some option electives will serve as option elective courses for students in another options, as well as for students in the MURP program. Some of the courses may be offered in alternating years.                  In addition, the URP Strategic Plan envisions undergraduate cohorts of 72 students, graduate cohorts of 24 students, and ten tenure line faculty.</p>
<p><b>List all additional resources needed including specific resource, cost, and source of funding.</b></p>	<p>None.</p>
<p><b>Program Type</b></p>	<p>Program</p>
<p><b>Curriculum</b></p>	
<p><b>Steps</b></p>	
<p><b>Files</b></p>	<p>None</p>